



PRANAV SIVAN



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Kerala, India

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PROFILE

Dynamic and creative Senior Graphic Designer with a strong background in delivering visually compelling digital and print solutions that align with brand strategy and business goals. Proven ability to lead design projects from concept to completion, ensuring high-quality outcomes under tight deadlines. Adept at collaborating with cross-functional teams, managing multiple projects simultaneously, and utilizing the latest design tools to create impactful user experiences. Passionate about innovation, visual storytelling, and maintaining design consistency across all platforms.

EDUCATION

2011 | ADVANCED DIPLOMA IN DIGITAL ARTS AND ANIMATION

Kerala, India

2008 | HIGHER SCHOOL

State Board of Public Examination, Kerala, India

2006 | HIGH SCHOOL

Board of Public Examinations, India

SKILLS

Graphic Design



Visual Branding



Adobe Creative Suite



Logo Design & Identity Systems



Typography & Layout Design



Brand Identity Design



Visual Storytelling



Leadership



Communication

EXPERIENCE

SENIOR GRAPHICS DESIGNER

Apr 2022 - Present

NETSTAGER TECHNOLOGIES, PVT. LTD, KERALA, INDIA

- Designed and developed unique logo and brand identity systems for diverse clients across industries.
- Led visual branding projects from concept to delivery, ensuring consistency across digital and print platforms.
- Created high-impact graphics for websites, social media, advertising, and promotional materials.
- Managed multiple design projects under tight deadlines while maintaining high-quality output.
- Conducted client presentations and design reviews to gather feedback and improve visual strategies.
- Maintained up-to-date knowledge of design trends, tools, and best practices in branding and visual communication.
- Mentored junior designers and provided creative direction on team projects.
- Prepared final artwork files for both digital and print production.

GRAPHIC DESIGNER - FREELANCER

2020 - 2022

CALICUT, KERALA, INDIA

- Designed branding materials including logos, brochures, posters, and social media creatives for clients across various industries.
- Collaborated with clients to understand visual needs and deliver custom design solutions.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) for design production.
- Ensured consistent visual identity and brand alignment across all materials.
- Delivered high-quality, print-ready and digital assets optimized for multiple platforms.

COMPUTER SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe InDesign

AWARDS

- Brand Guardian Award - 13th Anniversary Recognition Netstager Technologies Pvt. Ltd.
Honoured for exceptional dedication in safeguarding brand integrity, ensuring consistent visual identity, and reinforcing brand excellence across company-wide design initiatives.
- Celebrating 10 Years of Excellence – Netstager proudly presents the Visual Design Virtuoso Award.
- This certificate is proudly presented for outstanding performance and dedication, recognized as the Best Performer of the Month at Netstager.

LANGUAGES

English



Malayalam



PERSONAL DETAILS

D.O.B	06/11/1990
Address	Kerala, India
Gender	Male
Marital Status	Married
Nationality	Indian
Passport No	P1504965
Date of Expiry	04/08/2026

INTEREST



GRAPHIC DESIGNER

FORTUNE BUCKET, CALICUT, KERALA, INDIA

2018 - 2020

- Designed digital and print materials including brochures, flyers, posters, and social media graphics.
- Supported the marketing team in developing brand-aligned visual content.
- Created logos, brand identities, and UI elements for web and mobile platforms.
- Managed multiple design projects with tight deadlines using Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Ensured visual consistency across all platforms and marketing campaigns.
- Worked closely with clients to understand requirements and deliver customized design solutions.
- Prepared artwork and layouts for print production, ensuring high-quality outputs.

GRAPHIC DESIGNER

ZABEEL ADVERTISING, UAE, DUBAI

2016 - 2018

- Designed print and digital marketing materials including brochures, banners, flyers, and signage.
- Collaborated with clients and internal teams to understand project requirements and deliver creative solutions.
- Prepared artwork for offset and digital printing, ensuring quality and accuracy.
- Managed multiple projects under tight deadlines while maintaining design consistency.
- Ensured adherence to brand guidelines across all visual content.
- Participated in brainstorming sessions and contributed to campaign concepts.
- Retouched and edited images using Adobe Photoshop.

GRAPHIC DESIGNER

IPIX SOLUTIONS, CALICUT, KERALA, INDIA

2015 - 2016

- Created digital and print marketing materials such as brochures, banners, and social media graphics.
- Collaborated with marketing and development teams to produce visually cohesive, brand-aligned assets.
- Designed UI mockups and web graphics for client websites and mobile applications, enhancing user experience and visual appeal.
- Maintained brand consistency across all design projects.
- Prepared final designs for production and ensured timely delivery to clients.
- Used tools like Adobe Photoshop and Illustrator for design execution.
- Participated in brainstorming sessions and contributed creative ideas.

GRAPHIC DESIGNER

V4 WEBSITES, CALICUT, KERALA, INDIA

2014 - 2015

- Designed visual content for websites, banners, and marketing materials.
- Created UI mockups and prototypes for web and mobile interfaces.
- Collaborated with developers to ensure seamless design implementation.
- Worked closely with clients to understand branding and visual identity needs.
- Optimized graphics for speed and cross-platform compatibility.
- Maintained consistency in design across all digital channels.

GRAPHIC DESIGNER

VKC GROUP OF COMPANIES, CALICUT, KERALA, INDIA

2012 - 2014

- Designed print and digital marketing materials including brochures, banners, and product packaging.
- Collaborated with marketing and product teams to conceptualize and execute brand campaigns.
- Ensured brand consistency across all visual assets and promotional content.
- Created visual content for product launches and trade shows.
- Prepared final artwork files for production, coordinating with printing vendors.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) for high-quality designs.
- Managed multiple design projects under tight deadlines while maintaining quality.
- Participated in brainstorming sessions for new product branding and identity.

DECLARATION

Hereby declare that the above particulars of facts and information stated are true, correct and complete to the best of the belief and knowledge.

PRANAV SIVAN