



# PRANAV SIVAN



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Kerala, India



www.pranavsivan.com

## PROFILE

Dynamic and creative Senior Graphic Designer with a strong background in delivering visually compelling digital and print solutions that align with brand strategy and business goals. Proven ability to lead design projects from concept to completion, ensuring high-quality outcomes under tight deadlines. Adept at collaborating with cross-functional teams, managing multiple projects simultaneously, and utilizing the latest design tools to create impactful user experiences. Passionate about innovation, visual storytelling, and maintaining design consistency across all platforms.

## EDUCATION

### 2011 | ADVANCED DIPLOMA IN DIGITAL ARTS AND ANIMATION

Kerala, India

### 2008 | HIGHER SCHOOL

State Board of Public Examination, Kerala, India

### 2006 | HIGH SCHOOL

Board of Public Examinations, India

## SKILLS

Graphic Design



Visual Branding



Adobe Creative Suite



Logo Design & Identity Systems



Typography & Layout Design



Brand Identity Design



Visual Storytelling



Leadership



Communication



## EXPERIENCE

### SENIOR GRAPHICS DESIGNER

Apr 2022 - Present

NETSTAGER TECHNOLOGIES, PVT. LTD, KERALA, INDIA

- Designed and developed unique logo and brand identity systems for diverse clients across industries.
- Led visual branding projects from concept to delivery, ensuring consistency across digital and print platforms.
- Created high-impact graphics for websites, social media, advertising, and promotional materials.
- Managed multiple design projects under tight deadlines while maintaining high-quality output.
- Conducted client presentations and design reviews to gather feedback and improve visual strategies.
- Maintained up-to-date knowledge of design trends, tools, and best practices in branding and visual communication.
- Mentored junior designers and provided creative direction on team projects.
- Prepared final artwork files for both digital and print production.

### GRAPHIC DESIGNER - FREELANCER

2020 - 2022

CALICUT, KERALA, INDIA

- Designed branding materials including logos, brochures, posters, and social media creatives for clients across various industries.
- Collaborated with clients to understand visual needs and deliver custom design solutions.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) for design production.
- Ensured consistent visual identity and brand alignment across all materials.
- Delivered high-quality, print-ready and digital assets optimized for multiple platforms.

COMPUTER SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe InDesign

AWARDS

- Brand Guardian Award - 13th Anniversry Recognition Netstager Technologies Pvt. Ltd.  
Honoured for exceptional dedication in safeguarding brand integrity, ensurin consistent visual identity, and reinforcing brand excellence across company-wide design initiatives.
- Celebrating 10 Years of Excellence – Netstager proudly presents the Visual Design Virtuoso Award.
- This certificate is proudly presented for outstanding performance and dedication, recognized as the Best Performer of the Month at Netstager.

LANGUAGES



PERSONAL DETAILS

D.O.B	06/11/1990
Address	Kerala, India
Gender	Male
Marital Status	Married
Nationality	Indian
Passport No	P1504965
Date of Expiry	04/08/2026

INTEREST

Dancing

Reading

Music

Travelling

Watching Football

GRAPHIC DESIGNER2018 - 2020

FORTUNE BUCKET, CALICUT, KERALA, INDIA

- Designed digital and print materials including brochures, flyers, posters, and social media graphics.
- Supported the marketing team in developing brand-aligned visual content.
- Created logos, brand identities, and UI elements for web and mobile platforms.
- Managed multiple design projects with tight deadlines using Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Ensured visual consistency across all platforms and marketing campaigns.
- Worked closely with clients to understand requirements and deliver customized design solutions.
- Prepared artwork and layouts for print production, ensuring high-quality outputs.

GRAPHIC DESIGNER2016 - 2018

ZABEEL ADVERTISING, UAE, DUBAI

- Designed print and digital marketing materials including brochures, banners, flyers, and signage.
- Collaborated with clients and internal teams to understand project requirements and deliver creative solutions.
- Prepared artwork for offset and digital printing, ensuring quality and accuracy.
- Managed multiple projects under tight deadlines while maintaining design consistency.
- Ensured adherence to brand guidelines across all visual content.
- Participated in brainstorming sessions and contributed to campaign concepts.
- Retouched and edited images using Adobe Photoshop.

GRAPHIC DESIGNER2015 - 2016

IPIX SOLUTIONS, CALICUT, KERALA, INDIA

- Created digital and print marketing materials such as brochures, banners, and social media graphics.
- Collaborated with marketing and development teams to produce visually cohesive, brand-aligned assets.
- Designed UI mockups and web graphics for client websites and mobile applications, enhancing user experience and visual appeal.
- Maintained brand consistency across all design projects.
- Prepared final designs for production and ensured timely delivery to clients.
- Used tools like Adobe Photoshop and Illustrator for design execution.
- Participated in brainstorming sessions and contributed creative ideas.

GRAPHIC DESIGNER2014 - 2015

V4 WEBSITES, CALICUT, KERALA, INDIA

- Designed visual content for websites, banners, and marketing materials.
- Created UI mockups and prototypes for web and mobile interfaces.
- Collaborated with developers to ensure seamless design implementation.
- Worked closely with clients to understand branding and visual identity needs.
- Optimized graphics for speed and cross-platform compatibility.
- Maintained consistency in design across all digital channels.

**GRAPHIC DESIGNER****2012 - 2014**

VKC GROUP OF COMPANIES, CALICUT, KERALA, INDIA

- Designed print and digital marketing materials including brochures, banners, and product packaging.
- Collaborated with marketing and product teams to conceptualize and execute brand campaigns.
- Ensured brand consistency across all visual assets and promotional content.
- Created visual content for product launches and trade shows.
- Prepared final artwork files for production, coordinating with printing vendors.
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) for high-quality designs.
- Managed multiple design projects under tight deadlines while maintaining quality.
- Participated in brainstorming sessions for new product branding and identity.

**DECLARATION**

Hereby declare that the above particulars of facts and information stated are true, correct and complete to the best of the belief and knowledge.

**PRANAV SIVAN**